## Mendoza Simon

+44 7884 354820 smendoza.scad@gmail.com www.mendozasimon.com I'm a Venezuelan-born, half-Italian designer who has had the unique opportunity to study in Asia from a young age. Since the age of  $10\,\mathrm{I}$  have lived in places such as Malaysia, Brunei, India, and eventually starting university at the Savannah College of Art and Design in their Hong Kong campus.

For my last year of University, I decided to take advantage of SCAD's many campuses and pursued my final year in the city of Savannah, GA.

Education			Skills	
Savannah College of Art and Design (SCAD) BFA in Graphic Design Minor in Advertising		Fall 2014 - 2019	Graphic Design Typography Print Media	
Experience			Visual Design	
Hong Kong Pub Crawl (Photographer and social media manager) Graphic Designer at <i>Ocala Style Magazine</i> (Magnolia Media Company)		Feb - Aug '16 Sept '19 - Nov '20	Branding Logo Design Web Design	
Awards			Advertising	
FLUX Startup Competition Winner (SCAD Hong Kong)		June '16	Visual Design Copywriting	
Florida Magazine Association Charlie Awards Winner, Circulation 20k and Under:			Concepting	
Design Excellence: January '20, "Table"  General Excellence: December '19, "Growing A  Dream Cullison-Wright Construction Corporation" May '20			Campaigning	
			Languages 200 50% 70%	
Tools			Spanish	
Illustrator	Photoshop	Indesign	English	
Lightroom	Premiere Pro/AE	Dreamweaver	French	
Others				
InVision	WiX	Sony Vegas Pro		